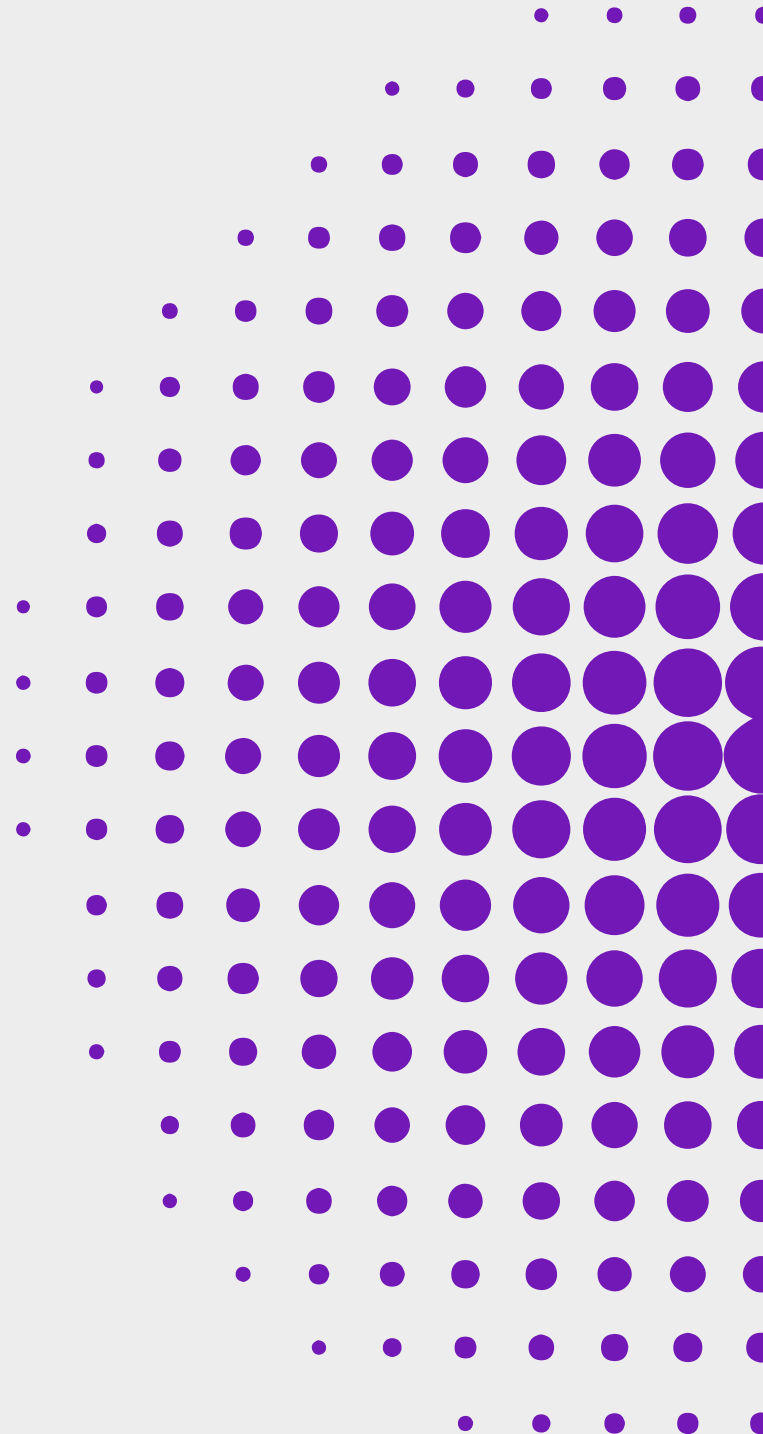
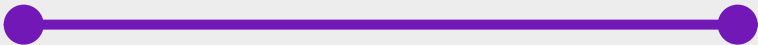




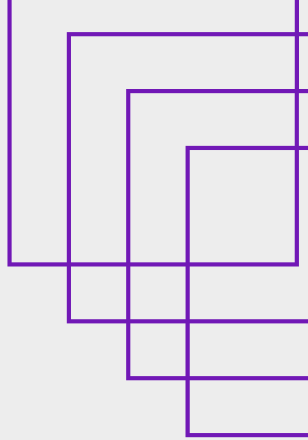
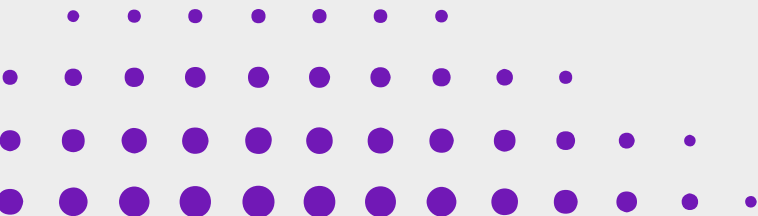
2024 Partnership Opportunities





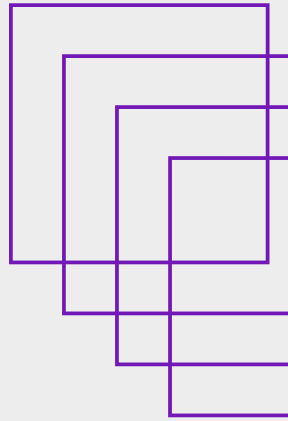
About Us

The Virginia Valley Vipers are a men's professional basketball team, playing in The Basketball League (TBL). During our inaugural season, we sold an average of 350 tickets per game, entertaining fans both locally and from neighboring states. As we enter our second year of operations, we are looking to continue to partner with civic-minded organizations who wish to grow their brand and strengthen our community.





Our Team Market Owners



Rodney Culbreath



Rze Culbreath



Tina Culbreath

Team Market Owners Rodney, Rze and Tina Culbreath chose to bring men's professional basketball to the Northern Shenandoah Valley after Rze played for another team in The Basketball League. The family decided to launch a team in order to provide the Commonwealth of Virginia with the entertainment, economic opportunities and community involvement a professional sports team brings.





About The Basketball League

Founded in 2017, The Basketball League (TBL) is North America's fastest growing pro-basketball league. The TBL is expected to grow to more than 50 teams in the 2024 season, across the United States and Canada. Thanks to TBL TV, games are streamed in nearly 150 countries around the world.



We Offer...

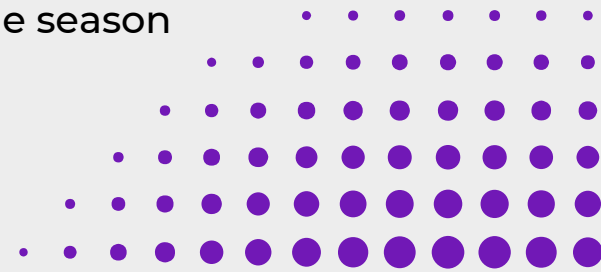


to the community

- Economic opportunities on & off the court
- Community service & engagement
- Civic Pride

to your business

- Opportunities to showcase your brand in front of hundreds of fans home & away
- Employee engagement perks
- Consistent promotion via the Valley Vipers throughout the season





Partnership Packages

Broadcast Partner Package - \$3,600

- 30-second provided commercial to be run 3 times per game (72/season)
- 2 Vipers t-shirts
- 2 premium tickets per game (24/season)
- Company logo on banner at all home games
- Recognition on team website with link to company website
- Recognition on social media channels
- Recognition on Vipers' home game programs
- Home game PA announcements
- Autographed Vipers team photo

All games are broadcast on the TBL TV, the league's exclusive streaming service. Games are streamed in nearly 150 countries around the world.



Partnership Opportunities



Uniform Partner - \$5,000

- Company logo placed on both home and away jerseys
- 2 season courtside tickets
- Company logo on banner at all home games
- Recognition on team website linking to your company
- Recognition on social media channels
- Recognition in Vipers' home game programs
- PA announcements at home games
- Autographed Vipers team photo

Warm Up Partner - \$3,000

- Company logo placed on practice warm ups
- 2 season courtside tickets
- Company logo on banner at all home games
- Recognition on team website linking to your company
- Recognition on social media channels
- Recognition in Vipers' home game programs
- PA announcements at home games
- Autographed Vipers team photo



Partnership Opportunities

Meal Partner - \$500 per game

- Recognition on team website linking to your company
- Recognition on social media channels
- Recognition in Vipers' home game program for associated game
- Autographed Vipers team photo
- 6 premium tickets to use during season

Meal Partner - \$12,000 (full season)

- Recognition on team website linking to your company
- Recognition on social media channels for every game
- Recognition in Vipers' home game programs
- Autographed Vipers team photo
- Company logo on banner at all home games
- Personalized Vipers jersey
- 6 premium season tickets



Partnership Opportunities

Stadium Sponsor - \$10,000 (full season)

- Your company logo floor decal at home games
- Your company blackboard decal at home games
- Full-page ad in Vipers home game programs
- 6 30-second provided commercials during Vipers games (144 spots for the season)
- 8 Personalized courtside seats with company banner
- 5 Vipers t-shirts with your logo given away at each home game
- 2 personalized Vipers jerseys with your logo
- Recognition on team website linking to your company
- Recognition on social media channels for every game
- Recognition in Vipers' home game programs
- Autographed Vipers team photo
- Company logo on banner at all home games
- Special access to Vipers players
- Vipers merchandise





Partnership Packages

Stats Partner - \$3,000 (full season)

- Banner with your company logo on Stats Table all season
- 10 Premium Tickets per game
- 2 Vipers t-shirts
- Recognition on team website linking to your company
- Recognition on social media channels
- Recognition on Vipers' home game programs
- Home Game PA announcements
- An autographed Valley Vipers team photo

DJ Partner - \$2,000 (full season)

- Banner with your company logo on DJ booth all season
- 10 Premium Tickets per game
- 2 Vipers t-shirts
- Recognition on team website linking to your company
- Recognition on social media channels
- Recognition on Vipers' home game programs
- Home Game PA announcements
- Autographed Valley Vipers team photo



Partnership Opportunities



Community Partner Deluxe - \$1,200

- 100 General Admission Tickets
- 2 season courtside tickets
- Company logo on banner at all home games
- Recognition on team website linking to your company
- Recognition on social media channels
- Recognition in Vipers' home game programs
- PA announcements at home games
- Autographed Vipers team photo

Community Partner - \$400

- 30 General Admission Tickets to be given away to individuals/organizations of your choice.
- Recognition on Vipers social media channels
- Home Game PA announcements

*Tickets can also be given to first 30 Vipers fans in the door.



Partnership Opportunities

Hometown Hero - \$1,500

- 5 Premium season tickets
- ½ page pre-designed advertisement in program
- Company logo on banner at all home games
- Recognition on team website linking to your company
- Recognition on social media channels
- Recognition in Vipers' home game program for associated game
- Autographed Vipers team photo
- Vipers merchandise

Vipers Birthday Package - \$750

- 10 courtside seats with concessions
- Personalized jersey for the birthday celebrant
- Autographed Vipers team photo
- PA announcements
- Vipers merchandise
- Personalized cake, party decorations & birthday photobooth
- Courtside birthday recognition and happy birthday sung to celebrant





Customize Your Package

Courtside suite (seats and concessions for 8) with personalized banner & merch ... \$500

Full page ad in Vipers programs (full season) ... \$600

Full page ad in Vipers programs (1 game) ... \$75

Half page ad in Vipers programs (full season) ... \$300

Half page ad in Vipers programs (1 game) ... \$50

6 30-second provided commercials (full season) ... \$2,500

6 30-second provided commercials (1 game) ... \$250

Court decal ... \$3,000

Backboard decal ... \$1,000

50 Premium tickets ... \$500 (\$250 savings)

100 Premium tickets ... \$1,000 (\$500 savings)

5 Vipers t-shirt giveaway with company logo (full season) ... \$1,200

5 Vipers t-shirt giveaway with company logo (1 game) ... \$100

Personalized Viper Jersey with company logo ... \$100



Thank You

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We greatly appreciate
your time and interest
in supporting the
Virginia Valley Vipers.

